

FAX# 703 528 7880  
CREDIT RISK !!!  
HARRIS REPORT FROM REP AUG3/12 12.47  
\*\*CHANGES\*\* \*\*\* WFTV-TV \*\*\*\*

REP. # \_\_\_\_\_ OFF. # 6556 SALESMAN # \_\_\_\_\_

BUYER NAME SHELLI HUTTON

SALES PRSN WA- JOE KNAUER

ALEXANDRIA, VA 22310

	CLASS: NATL.	LOCAL	REGIONAL
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[illegible]

1000

DATE AUG3/12 12.47

TO LENA  
FR JULIE  
OK'D M3  
TTLS RTS  
PLS CFM, THX 8/3

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
30	S		900A-1000A	30		\$175.00	8/3	8/3	0		FRI	0
PROGRAM : DOCTORS ORD COM1 : DOCTORS DOES NOT RUN SUN 9-10A THIS IS A MAKE-GOOD FOR AUG5 ON LINE-3 FOR 1 SPOT/WK												
32	A		1135P-1200M	30		\$175.00	8/4	8/4	1		SAT	1
PROGRAM : HOT TOPICS ORD COM1 : WE CAN OFFER HOT TOPICS *****URGENT MG IS SKED TO RUN THIS IS A MAKE-GOOD FOR AUG3 ON LINE-30 FOR 1 SPOT/WK												

REP HEADLINE# 6259629      TRF# 324946      REP: TEL# 703 528 7800      FAX# 703 528 7880

\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$      ORDER WORKSHEET      CREDIT ADVISORY: AGENCY CREDIT RISK !!      AUG3/12 12.47

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STATION MAKEGOOD OFFERS:

M3    OK'D    BUY#30    MISSED: FRI/900A-1000A    AUG3    30S    \$175.00    (AUG3/12)

OFFER: SAT/1135P-1200M    AUG4    30S    \$175.00    PLS ADVISE.

CMT: WE CAN OFFER HOT TOPICS    \*\*\*\*\*URGENT MG IS SKED TO RUN

AUG/12    50225.00

CONTRACT TOTAL    50225.00

TOTAL SPOTS    42

MARKET TOTALS \$135,743    WFTV 37%    WKMG 7%    WESH 47%    WOFL 7%    WKCF 1%    WRBW 0%    CABL 0%

WOPX 0%    WRDQ 1%    EFTV 0%

SVC- NSI

DEMOS- RA35+\*

MOD CODE    A-ADD    B-BUY TYPE    C-CANCELLED    DE-DELETE E-EFF DATES    L-LENGTH    M-MAKEGOOD    N-PROGRAM NAME

P-CLASS, PLAN, SECT    Q-PAID PGM    R-RATE    S-SPOTS PER WEEK    T-TIME    X-LATE    Y-DAYS    Z-COMMENTS    \*-MULTIPLE